TwoFish
TECHNOLOGY

TECHNOLOGY
COMMERCIAL BUSINESS
EXECUTIVE BRIEFING

THE TWO FISH ADVANTAGE

Your business. Always moving.

Technology that supports your ambition.
A local team that takes ownership.

A STRONGER TOMORROW TOGETHER

TECHNOLOGY
PEOPLE
REAL IMPACT

ONE PARTNER. A STRONGER OPERATION.

01 / OUR STORY

The partner behind your next move.



Built around your business. Grounded in personal service.

Two Fish Technology was founded on a simple idea: meet people where they are, deliver exceptional service, and make dependable technology accessible.

We start by understanding how your operation works and what is stealing your time. Then we connect the people, systems, and support needed to move you forward.

From hosting and hardware to networks, data, and media, you get a custom plan and one team to coordinate the details.

TECHNOLOGY
PEOPLE
REAL IMPACT

01 **Understand**
Your priorities.
Your daily pressures.

02 **Connect**
The right systems.
A coordinated plan.

03 **Own it**
Ongoing support.
Clear accountability.

MOVING OR EXPANDING?

Ready before the doors open.

1 Cabling — 2 Internet — 3 Hardware — 4 Network — 5 Launch

Lease integration may be available, subject to landlord and financing approval.



THE LEADERSHIP STANDARD

Local ownership.
National-caliber leadership.

JOSH KNIGHTON

Owner & CEO | Two Fish Technology



Josh began his IT career at 19 and went on to serve as AVP of IT at Happy State Bank. He later led internal operations at Smith Hamilton (now Convergint) before founding Two Fish Technology and Innovative IoT.

His work is shaped by the call in Colossians 3:17 to do everything, in word or deed, in the name of the Lord Jesus. Josh brings that conviction and hands-on experience in cybersecurity, network design, servers, software development, and project management to every client relationship. For him, it means taking ownership, doing the work well, and making technology dependable for the people who rely on it every day.

THE RECOGNITION

NATIONAL RECOGNITION

2026 Southwest Finalist

MSP Titans of the Industry Awards

Two Fish Technology was named a Southwest Finalist in the national 2026 MSP Titans of the Industry Awards. This honor reflects our commitment to cybersecurity, dependable IT, and accountable, owner-led service.

AMARILLO COMMUNITY RECOGNITION

2026 Best of Amarillo Winner

Two Fish Technology is proud to be named the 2026 Best of Amarillo winner for Computer / IT / Business Technology Company. This recognition comes from the community we serve, and it reflects the trust of our customers and our commitment to showing up, taking ownership, and doing the work right.

COMPUTER / IT / BUSINESS TECHNOLOGY COMPANY

02 / THE CONTINUITY STANDARD

PEOPLE
TECHNOLOGY
RESILIENCE
REAL IMPACT

A STRONGER TOMORROW TOGETHER

Confidence should be engineered.

Four coordinated layers help keep your business running, protect its information, and prepare it to recover.



01
Keep the connection

Multiple internet paths and automatic failover help reduce disruption when a carrier connection fails.

02
See issues sooner

24/7 monitoring supports early detection, prioritized support, and a clear escalation path.

03
Defend the business

Email, identity, endpoint protection, and security analysts work together to reduce exposure.

04
Prepare to recover

Protected offsite backups and recovery testing help you restore essential systems with a plan.

KEEP BUSINESS MOVING FORWARD

HUMAN RESPONSE TARGETS*

2 HOURS	Urgent priority	**4-8** HOURS	Standard requests

*Targets apply only as stated in your service agreement, including coverage hours and priority definitions. Response is not resolution. Recovery and uptime depend on the selected design and scope.

03 / REAL-WORLD THREAT SCENARIOS

A familiar email. An unfamiliar risk.

ILLUSTRATIVE SCENARIOS - NOT REPORTED CLIENT INCIDENTS



From: Finance Team
Subject: Urgent Payment
To: Accounting

SMARTER
BUSINESS
SAFER
TOMORROW

PEOPLE
TECHNOLOGY
REAL IMPACT

01 / PAYMENT REQUEST

$48,000

An urgent vendor wire. A stolen login.

The email comes from a real internal account. The request does not match the normal conversation.

THE DEFENSE

Look beyond the sender.

INKY analyzes communication patterns and warns about suspicious messages. A separate, trusted-channel payment check adds a crucial human safeguard.

02

The dangerous invoice

A familiar-looking attachment carries a previously unseen threat.

Attachment analysis and endpoint controls help detect and contain malicious behavior.

03

The accidental data leak

A sensitive customer detail is about to leave in an ordinary email.

Outbound policies can warn, block, or encrypt messages that contain sensitive information.

Layered protection reduces risk; no security tool can prevent every attack.
Policies, configuration, training, and verification remain essential.

04 / THE OPERATING MODEL



TECHNOLOGY
PEOPLE
REAL IMPACT

Fixing problems is not the same as owning them.

Compare what happens before, during, and after a problem.

BUSINESS PRIORITY	REACTIVE-ONLY IT	TWO FISH MANAGED
Daily operations	Repair begins after a user reports a problem.	Monitoring, patching, and planned maintenance.
Connectivity	A single circuit leaves the business exposed.	Multiple paths and a designed failover strategy.
Email threats	Basic filtering with limited user guidance.	Behavior-based protection and in-message coaching.
Security testing	Gaps may remain unknown between incidents.	Scheduled testing with prioritized remediation.
Data recovery	A backup exists; recovery may be untested.	Protected offsite copies and recovery validation.
Accountability	The business coordinates providers itself.	One team coordinates the technology relationship.

Ask who owns the outcome.

Illustrative comparison of service models, not a claim about every IT provider. Actual capabilities depend on the selected Two Fish service plan.

SMARTER
BUSINESS
BRIGHTER
POSSIBILITIES

05 / TURNKEY CAPABILITIES

One accountable team. The complete picture.

PEOPLE
TECHNOLOGY
PARTNERSHIP
REAL IMPACT

A coordinated technology plan, built around your operation.

A STRONGER TOMORROW TOGETHER

01

Managed IT & infrastructure

Workstation monitoring, updates, hardware planning, cabling, and cloud administration.

RMM / NETWORKS / MICROSOFT 365



02

Resilient connectivity

Multiple internet paths, automatic failover, and traffic priorities for business-critical tools.

FIBER / CABLE / STARLINK / 5G



03

Intelligent email defense

Threat detection, user coaching, and outbound safeguards for sensitive information.

INKY / ENCRYPTION / DATA POLICIES



04

Penetration testing

Authorized testing reveals exploitable weaknesses and guides practical remediation.

INTERNAL / EXTERNAL / RE-TESTING



05

Endpoint & security operations

Device-level defense plus 24/7 security monitoring, investigation, and response.

EDR / MANAGED SOC / SECURITY LOGS



06

Vendor coordination

A single point of contact for software, hardware, and internet-provider issues.

SOFTWARE / HARDWARE / ISPs



Services are tailored to your environment. The final proposal identifies products, coverage, testing frequency, recovery scope, and responsibilities.

TECHNOLOGY
PEOPLE
GREAL IMPACT

06 / SERVICE SPOTLIGHT

CONNECTED BUSINESS STRONGER TOMORROW

An outage should not stop the operation.

UNBREAKABLE INTERNET / RESILIENT MULTI-PATH DESIGN

Combine independent connections into a managed service designed to keep essential work moving.

PEOPLE TECHNOLOGY REAL IMPACT



CONCEPTUAL ARCHITECTURE

Availability depends on circuit diversity, power, hardware, applications, and service design. The written agreement defines any uptime commitment and exclusions.

MORE CONNECTIONS GREATER POSSIBILITIES

SCAN TO WATCH VIDEO

See how multiple connections work together.

or click QR code

TwoFish TECHNOLOGY

AUTOMOTIVE

07 / CLIENT PERSPECTIVE

Keep the deal moving.

CROSS POINTE AUTO



> "Nobody has the customer service that Two Fish has."

Dean Sather
Owner, Cross Pointe Auto

When every desk depends on technology, service is part of the operation. Dean describes hands-on support, weekend help, and a team that takes care of the details.

SALES
Customer conversations

→

FINANCE
Time-sensitive paperwork

→

SERVICE
The next customer

SCAN TO WATCH VIDEO

Watch the Cross Pointe Auto client story.

or click QR code

TECHNOLOGY
PEOPLE
REAL IMPACT

TwoFish TECHNOLOGY

MANUFACTURING & INDUSTRIAL

08 / CLIENT PERSPECTIVE

Built from the cable up.

MAXIVOLT / INDUSTRIAL SURGE PROTECTION

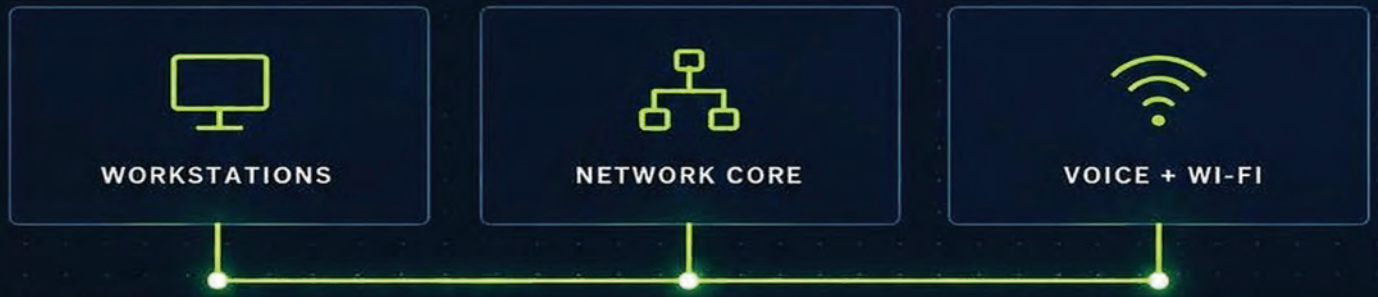
A complete network buildout.
A partner for what comes next.

PEOPLE
TECHNOLOGY
REAL IMPACT



POWERING
A MORE
RESILIENT
TOMORROW

CABLING / NETWORK / WIRELESS / VOICE



Conceptual service map, not a facility floor plan.

> "They're fair, honest, transparent, and prioritize making sure we can operate."

Chris Lingate | Vice President, Maxivolt

STRONGER
FACILITIES
BRIGHTER
FUTURES

SCAN TO WATCH VIDEO

Watch the Maxivolt infrastructure story.

or click QR code

TwoFish TECHNOLOGY

RETAIL & HOSPITALITY

09 / CLIENT PERSPECTIVE

Great coffee. Invisible complexity.

ROASTERS COFFEE & TEA

An inviting guest experience. A separate business network. Thoughtful design makes room for both.



FRONT OF HOUSE

Guest Wi-Fi

Welcoming access for customers and visitors.



BACK OF HOUSE

Business systems

A separate environment for the people running the business.

Conceptual network separation; policies and configuration determine actual access.

> **"His technicians went above and beyond answering questions and cleaning up after they were done."**
>
> David Cooper | Owner, Roasters Coffee & Tea

SCAN TO WATCH VIDEO

Watch the Roasters Coffee & Tea Client Story.

or click QR code

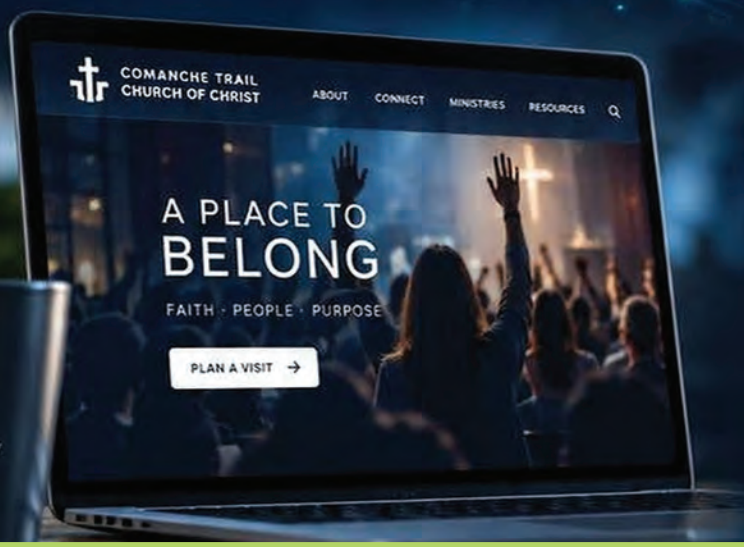
More time for the work that matters.

COMANCHE TRAIL CHURCH OF CHRIST

"It's like calling a friend or family"

Derek Chance & Holly Gray
Comanche Trail Church of Christ

Taking website and technology work off the team gives leaders more time to focus on their community.



WEBSITE

Support that feels personal.

One relationship for technology and the way you reach people.

ENGAGE COMMUNITY | MODERN WEBSITE | SHARE YOUR STORY

SCAN TO WATCH VIDEO

Watch the Comanche Trail Client Story.

or click QR code

TwoFish TECHNOLOGY

COMPLEX NETWORK ENVIRONMENTS



Complex networks. Clear accountability.

SHEMEN DENTAL GROUP / INFRASTRUCTURE SPOTLIGHT

A high-density network offers a clear commercial lesson: your systems must work together as one operation.

30+
CONNECTED COMPUTERS
Described in client video

> **"Our network was going down all the time and Josh and Two Fish came in and cleaned everything up."**
>
> Shemen Dental Group

CLICK OR SCAN TO WATCH VIDEO
Watch the Shemen Dental Group Client Story

YOUR UPCOMING CONVERSATION

What keeps your business moving?

01 What in your operation cannot afford to stop?

02 Where is technology slowing you down?

03 What is changing over the next year?

PEOPLE
TECHNOLOGY
REAL IMPACT

Let's build a plan around the answers.